

a Mobile Rapid Response Prototype (MRRP), an anti-terrorism initiative that serves as a model for similar programs nationwide. "Northern New Jersey is home to what the FBI described as 'the most dangerous two-mile stretch in America,'" Torre explains. "Hackensack University Medical Center is just seven miles from the George Washington Bridge, so we are prepared to respond to any incident in the Greater New York Metropolitan Area and New Jersey. In fact, our fleet has just received air-worthy certification from the Air Force, so that it is possible to be deployed anywhere in the country." As part of the MRRP, the hospital has six vehicles, plus another one under construction. Our fleet includes two 43-foot fully equipped trailers outfitted with seven beds in each, designed to provide advanced trauma care at the scene of a mass casualty event. There are also vans for equipment, pharmaceuticals, and personnel. A third trailer, a 45-foot custom-designed surgical suite, is expected for delivery by year's end. "We have participated in a series of multi-agency training exercises," says Torre. "We're staffed and ready to go. When activated, we can be deployed to the scene within one to three hours of an incident. We're really proud of that."

Looking Ahead

Even while the Foundation is forging ahead with such major campaigns as The Touchdown Fund, it has its sights set on other opportunities to assist the hospital in its aims for excellence. "We're already looking down the road to the next big project," Torre says proudly. "We're looking to significantly expand our Emergency Trauma Department, because we currently have one of the busiest Emergency Departments in the country. That's just us—we never take a break!"

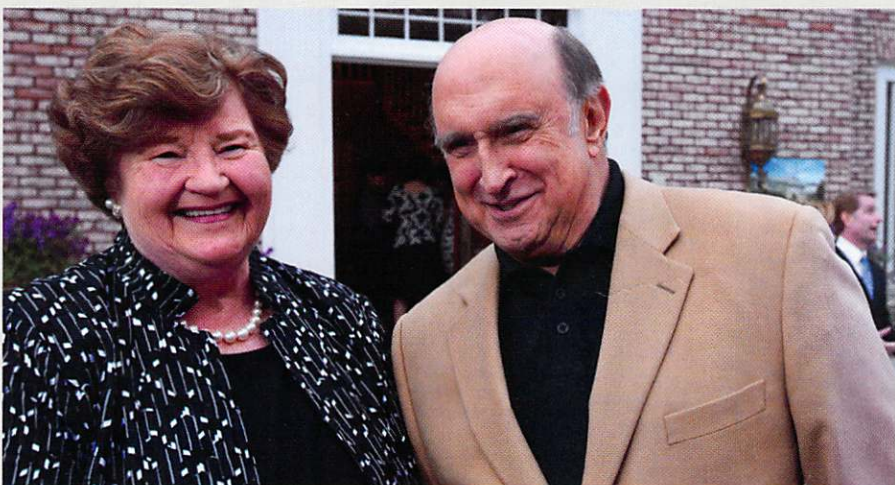
Every gift counts! To find out how you can join together with the Foundation to support the work that is being done at Hackensack University Medical Center, go to:
www.humcfoundation.com,
or call 866-790-2553.

New Jersey Designer Showhouse

The Foundation presented the fifth annual Designer Showhouse of New Jersey this past spring, transforming a Saddle River home into a showplace to raise funds for HUMC's new John Theurer Cancer Center. Local designers donated their time and talents to outfit nearly every room in the Georgian-style Colonial home with fashion-forward furniture, artwork, paint, and fabric. During the Showhouse's six-week engagement, community members turned out to tour the home and attend special events, including a garden party for The Maureen Fund for Ovarian Cancer, a health and wellness lecture by Lisa Oz, and a meet-and-greet with actress Christine Ebersole.



■ From Left to Right: Designer Showhouse Co-Chair Laura Garrett and HUMC President and CEO Robert C. Garrett are joined by Showhouse Co-Chair Carol Schaefer and her husband, Bob Schaefer.



■ Showhouse Honorary Chair Helena Theurer and the Foundation's Executive Vice President and COO, Robert Torre.



■ Andrew Pecora, MD, Chairman and Executive Administrative Director of the John Theurer Cancer Center.

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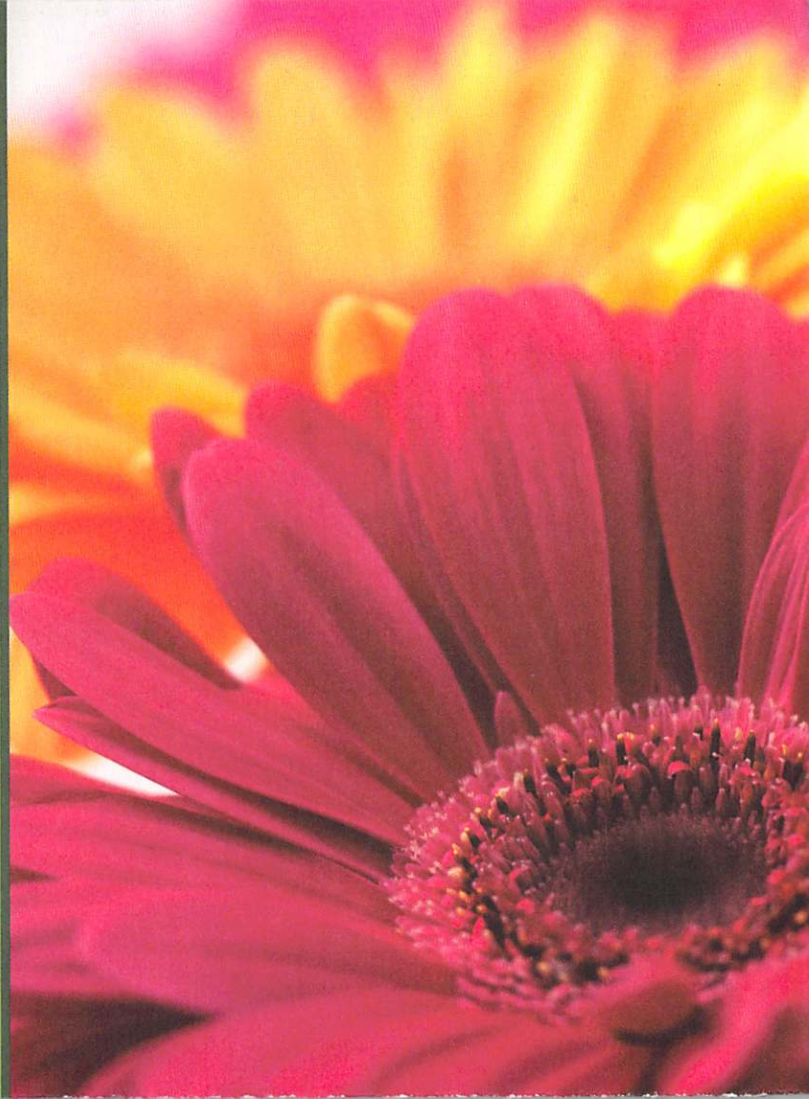
*Chairman and
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John Theurer Cancer Center*
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Medical Center Foundation
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Chairman, Special Events
Mark D. Schlesinger, M.D.

*Executive Vice President and
Chief Operating Officer*
Robert L. Torre

*List still in formation as of March 8th.



GATHERINGS



« DESIGNER
SHOWHOUSE OF N.J.
PREVIEW PARTY
HACKENSACK UNIVERSITY
MEDICAL CENTER FOUNDATION
27 Denison Dr. (the showhouse) in
Saddle River, April 28, thedsnj.com
This event introduced the designer
showhouse, which will be open
through June 10 and benefits the H
& Vascular Hospital and the Emer-
gency Trauma Department at HUMC.
1 Lisa Keyser and Linda Maloney
2 Drs. Mark Schlesinger and
Abdulla Al-Kahn 3 Dr. Mingi
and Heather Choi, Roberta
and John Primerano and
Christine and Dr. Dante
Implicito 4 Robert and Laura
Garrett, Carol and Charles
Schaefer and Drs. Carla and
Gregory Simonian